



Meeting Date: 09/23/08

<b>ACTION</b>	<b>TYPE OF ITEM</b>
<input checked="" type="checkbox"/> Approved Recommendation	<input checked="" type="checkbox"/> Info/Consent
<input type="checkbox"/> Ord. No(s). _____	<input type="checkbox"/> Report
<input type="checkbox"/> Res. No(s). _____	<input type="checkbox"/> Public Hearing (Info/consent)
<input type="checkbox"/> Other _____	<input type="checkbox"/> Other _____

Prepared By: Martin Meyer, Police Commander *MPA* Agenda Item No. I-9

Reviewed By: City Manager *JCB* City Attorney *BA* Finance *Del* Other (Specify) N/A

**DATE:** September 8, 2008

**TO:** City Council

**FROM:** John Crombach, Chief of Police *J. Crombach*

**SUBJECT:** Photo Red Traffic Light Enforcement Program Contract

**RECOMMENDATION**

That City Council approve and authorize the Mayor to execute a five-year Agreement for Consulting Services with Redflex Traffic Systems, Inc. (Agreement number A-7044) to continue the photo red light traffic enforcement program.

**DISCUSSION**

In 1996, City Council approved the implementation of Ventura County's first photo red light enforcement program. Approval for the program was based upon the high number of traffic collisions related to running red lights. Red light violations are the fourth leading cause of traffic collisions in Oxnard. Oxnard's photo red light program has operated uninterrupted and has been one of the most successful programs in the nation.

The existing photo red light system expires on September 29, 2008. Additionally, new state legislation dictates that the method of billing change to a flat rate per intersection. Previously, Redflex Traffic Systems received payment based upon each citation that was prosecuted.

Redflex offers an all-digital camera system that is linked directly to the company's citation processing center via the Internet. Photos are taken of the front and rear of the offender's car, the driver, and records 11 seconds of digital video capturing both pre- and post- violation evidence for use in citation review and subsequent court proceedings. This system can cover multiple lanes including turning pockets and "rolling right turn on red" violations.

The City of Ventura Police Department uses this same vendor and system. Consistent with the Oxnard Police Department experience, Ventura Police Department reports favorable results. Ventura Police Department has elected to renew its contract with this vendor.

## **FINANCIAL IMPACT**

Redflex Traffic Systems, Inc. will upgrade as needed and maintain all related equipment, including required communications infrastructure, at no cost to the City. The City will be required to provide any necessary engineering and drawing permits, traffic engineering staff to observe work on City-owned traffic signals, and police personnel to review and approve citations using a computer interface.

This agreement has a "cost-neutrality" clause ensuring that the City will not lose money during the life of this contract. And, although photo red light enforcement programs are considered a traffic safety program and not a revenue source, in FY 2007- 2008 Oxnard generated Police revenue in the sum of \$391,284. The anticipated yearly cost at that revenue rate is \$300,000.

There are sufficient funds in the Patrol Division Police Department annual operating budget (101-2101) to support this agreement.

(MM)

Attachment #1 - Trade Services Agreement with Redflex Traffic Systems, Inc.

Note: The Trade Services Agreement has been provided to the City Council. Copies are available for review at the Circulation Desk in the Library after 6:00 p.m. on the Thursday prior to the Council meeting and at the City Clerk's Office after 8:00 a.m. on Monday.